

Retractable Banners: Phoenix Mini

Total Graphic Area: 15.5" w X 38"h
Total Visual Area: 15.5"w X 31.5"h

Please be sure to include a 1/2" bleed
at the top & 6" bottom on bottom

General Art Guidelines:

- CMYK Color
- Do not embed images, supply them
- Resolution must be 100-120 ppi
- All fonts must be created to outlines

38" total height

15.5" width

.5" bleed area

31.5" visual height

BLEED AREA
will not be visible when
mounted into bannerstand

6" bleed area